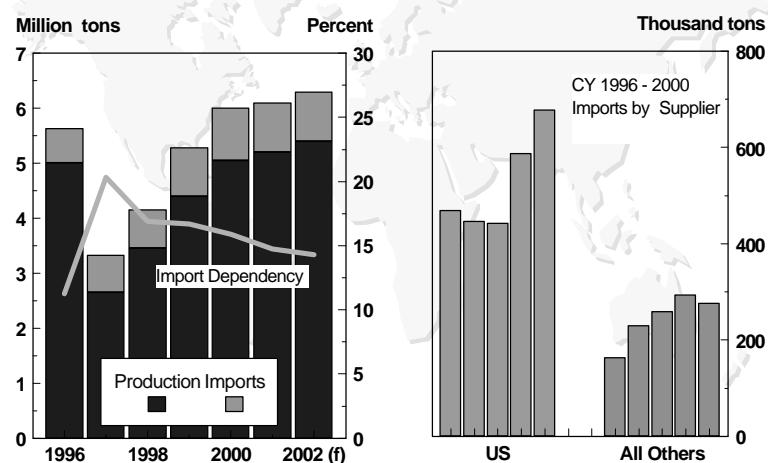


China's Broiler Situation

| | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 (p) | 2002 (f) |
|---------------------------------------|-------|-------|-------|-------|-------|----------|----------|
| (1,000 tons ready to cook equivalent) | | | | | | | |
| Production | 5,000 | 2,650 | 3,450 | 4,400 | 5,050 | 5,200 | 5,400 |
| Imports | 633 | 677 | 701 | 881 | 953 | 900 | 900 |
| Consumption | 5,315 | 2,996 | 3,828 | 4,906 | 5,539 | 5,611 | 5,791 |
| Exports | 318 | 331 | 323 | 375 | 464 | 489 | 509 |

China's Broiler Production Grows as Producers Focus on Exports and The Domestic Market



Note: Data series revised in 1997

China's broiler imports are forecast to remain flat through 2002 as domestic producers will likely supply a greater share of the home market. Broiler production in 2002 is forecast to increase nearly 4 percent to 5.4 million tons as the broiler industry becomes more sophisticated. China's broiler industry is focusing on the huge domestic market as well as foreign markets, particularly the EU and African destinations. In 2002, exports are expected to grow despite last year's set backs caused by trade disputes with Japan and South Korea. Broiler consumption is forecast to increase 3 percent to 5.8 million tons in 2002. In 2001, direct U.S. exports of broilers to China, the seventh largest market for the United States, were valued at \$33 million. However, U.S. broiler exports to Hong Kong, for direct consumption there and re-exports to China, accounted for an additional \$335 million.